

# Small Business Saturday

## ROADMAP & GUIDE



### List Your Gifting Needs

Plan out who you are shopping for (e.g., family, friends, colleagues) and what types of gifts you're looking for (e.g., fashion, home goods, food).

### Research Deals

Follow your favorite local businesses on social media for promotions & refer to my complete guide on the blog.



### Map out your route

List the stores you want to visit and their locations and Plan your stops to maximize time and minimize travel.

### Pack the essentials

Don't forget your Reusable shopping bags, a water bottle to stay hydrated and comfortable shoes for walking. Bonus is a portable charger/charger for your car if you're going to be out a while!



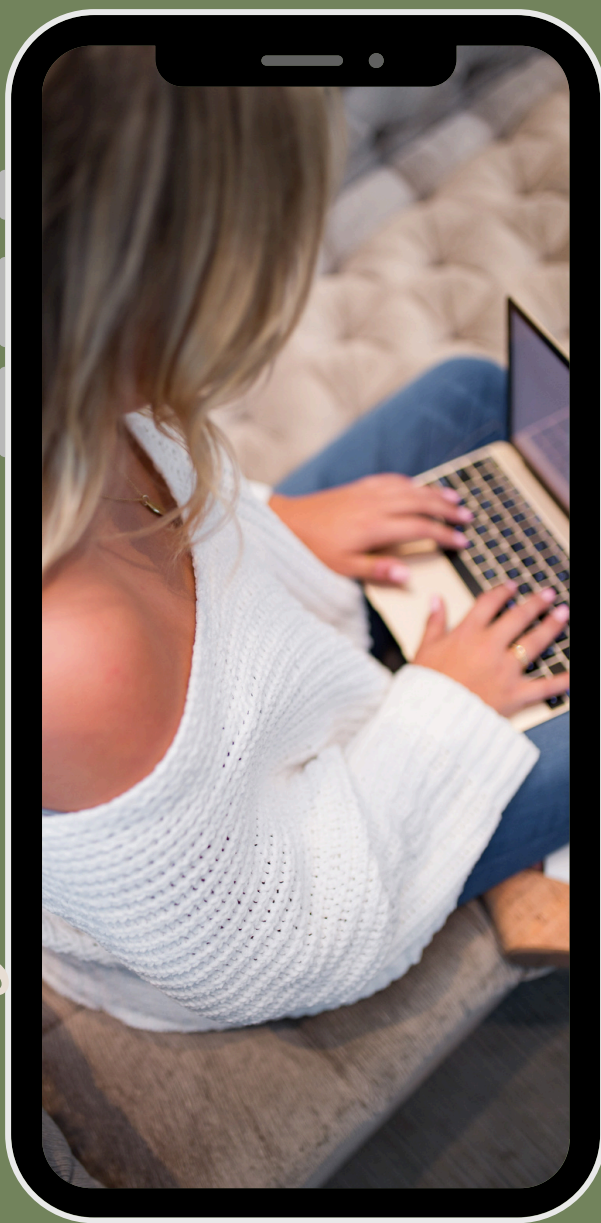
### Beyond your purchase..

Don't forget to continue your support beyond your purchase on small business Saturday. Think about how you can shop small in your everyday life, Leave positive reviews for businesses you love and Share their posts on social media to spread the word.

# Want More Cyber Week?

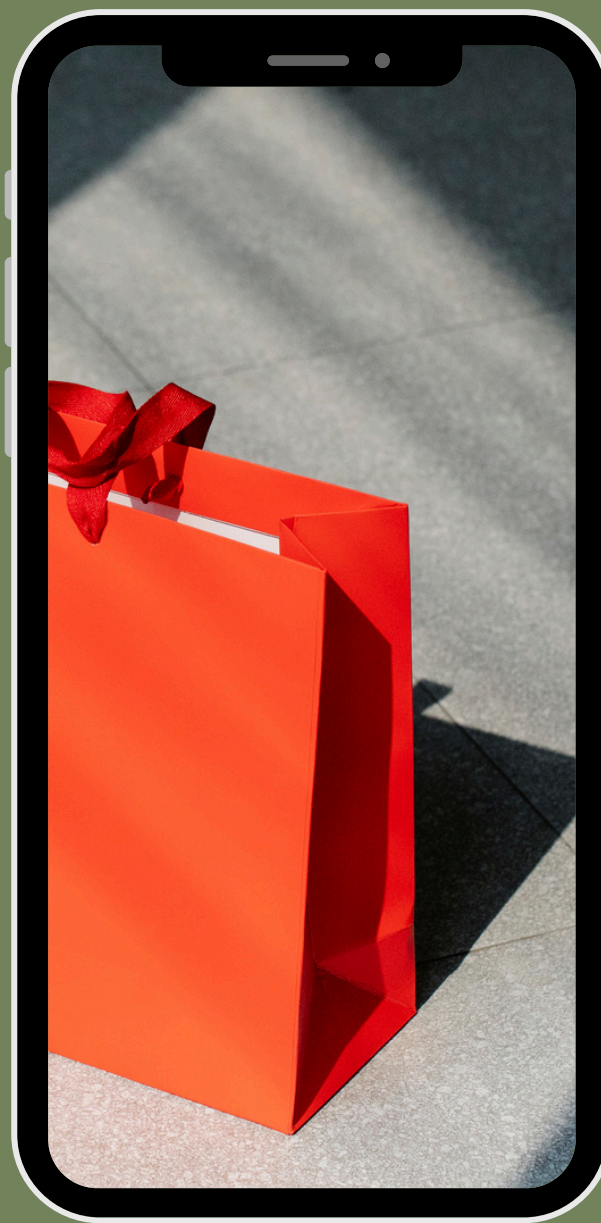
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*Cyber Week Guide*



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*Small Business Saturday Guide*



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*The Chic Bee*